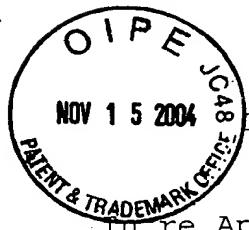


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PATENT APPLICATION
09/966,845
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ATTORNEY DOCKET NO.
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Barbara J. Boe, et al.

Serial No.:

09/966,845

Filing Date:

September 28, 2001

Group Art Unit:

3622

Examiner:

Yehdega Retta

Title:

SYSTEM AND METHOD FOR PROFILING
CUSTOMERS FOR TARGETED MARKETING

Box AF

Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

NOTICE OF APPEAL

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the decisions of the Examiner mailed June 15, 2004 and November 5, 2004 finally rejecting Claims 1-28.

11/18/2004 MMKONEN 00000062 09966845

02 FC:2401

170.00 OP

REMARKS

This application is filed on behalf of a small entity.

Attached herewith is a check made payable to the "Commissioner of Patents and Trademarks" in an amount of \$170.00 to satisfy the Notice of Appeal fee under 37 C.F.R. §1.17(b).

The Commissioner is hereby authorized to charge any fees or credit any overpayments to Deposit Account No. 02-0384 of BAKER BOTTS L.L.P.

Respectfully submitted,

BAKER BOTTS L.L.P.

Attorneys for Applicant



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November 15, 2004

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